The Impact & Opportunity of Our Nonprofit Sector

Did you know Texas Nonprofits...?

- Support and contribute to every major industry in Texas
- Hold over $300 billion in assets
- The majority operate with a budget of less than $1 million
- Have a yearly growth rate of almost 10%, doubling the size of the sector this past decade
- Have diverse business models and rely on a mix of revenue sources
- Provide 1:8 jobs across the state

Texas is a better place to live and work due to the endeavors of nonprofits. Conversely, Texas nonprofits are young, structurally underdeveloped, and need all Texans’ support to ensure the continued viability and growth of nonprofits to be *Built for Texas!*

Economic Benefits Associated with Texas Nonprofits

- 106,764 nonprofit jobs in Texas statewide
- 1.4 million permanent jobs (direct and indirect)
- $217 billion spent, rippling through local and regional economies
- $100 billion toward Texas’ GDP
- $4.89 billion public dollars leveraged with investments from donors

Sector and Economic Data Sources: The Center for Nonprofits and Philanthropy at The Bush School at Texas A&M University, and the Perryman Group.
Nonprofits Enhance the Lives of Texans

Nonprofit organizations in our communities are so prevalent they often go unnoticed. Yet, nonprofits surround and enhance our everyday lives. Beyond “charity” in the traditional sense, the sector is a true contributor to the state’s quality of life, our health, and our economy today and well into the future.

**BANKING + FINANCIAL SERVICES**
Credit Unions and asset building institutions

**ENERGY + TRANSPORTATION**
Utility cooperatives, rural planning assistance, and medical transportation

**TECHNOLOGY + COMMUNICATIONS**
Research, STEM expansion, and telecommunications

**HEALTHCARE**
Hospitals, senior care, behavioral health, and the management of chronic conditions

**CONSTRUCTION + MANUFACTURING**
Homeowner associations, trade/skill development, apprenticeship programs, and affordable housing

**AGRICULTURE + RANCHING + FOOD**
Healthy nutrition, improving food security, and waste management

**EDUCATION/GOVERNMENT**
Educational institutions and foundations, out-of-school time, childcare, civic associations, parent-teacher organizations, booster clubs, youth development, and veteran support

**PHILANTHROPY**
Foundations and volunteer associations

**ECONOMIC DEVELOPMENT + CIVIL SOCIETY**
Chambers of Commerce, political parties, civic and social clubs, and leadership development

**NATURAL RESOURCES/ENVIRONMENT**
Land conservation, park protection, and environmental education

**TOURISM + RECREATION**
Convention and Visitors Bureaus, youth sports, arts and cultural institutions, hospitality, and historical societies

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**Call to Action for Business Leaders**
The Texas nonprofit sector plays an integral role in our economy and can contribute a critical perspective that will aid in the implementation of important business decisions.

We call on Texas business leaders to:

1. **Use the data** in this report to better understand the value of nonprofits to communities and the impact business decisions have on the Texas nonprofit sector.
2. **Invite the nonprofit sector** to be at the table when making business or economic decisions.
3. **Incorporate the work of nonprofits into economic and workforce development strategies.**
4. **Understand the return on investment** of the nonprofit sector, as well as the opportunities for innovation that exist within the sector. At the same time, consider the limitations of the nonprofit sector’s business model when looking for ways to partner and think about ways you can support them in building their capacity to be better partners in innovation.

Download the complete report at: [www.uwtexas.org/texasnonprofits](http://www.uwtexas.org/texasnonprofits)